

# Speaker Toolkit

## Speaker Marketing Tools

Professional Speaking Photos

One Sheet Marketing Kit

Speaker Intro

Video (Demo Reel)

Endorsements and Testimonials (3-5)

Website Including Above Items

Logo

Business Cards

Publications

Audio Visual Requirements

Email Template - Call to action

Hype Intro Video

## Post Speech Tools/Checklist

Audience Data (Business Cards, etc - capture)

Speaker Debriefing Template

Thank You Gift

Speech Reinforcement - three touches email template

Sponsor Debriefing Template - Including discussing another booking

Expense Report